

**THE 2022 -2023 EVENTS OF THE  
COSMOPROF INTERNATIONAL  
NETWORK**

November 16, 2022 –The **Cosmoprof international platform**, boasting a history of more than 50 years, has long offered the networking opportunity of the year for thousands of beauty and cosmetics industry exhibitors and attendees. There simply is no doubt that Cosmoprof's international network offers the leading B2B events platform for industry stakeholders, and under the management of the BolognaFiere Group, it continues to flourish.

"Cosmoprof Worldwide Bologna has always had a strong international vocation and has built a worldwide platform that today involves over 10,000 companies and more than 500,000 operators in all five continents," said **Gianpiero Calzolari, President of BolognaFiere**. "The network evolves in line with the needs of a constantly changing market, continuing to develop innovative digital projects and services to facilitate operators. The collaboration with our partners abroad is a fundamental element. Combining the know-how and experience of our international teams, we can offer advanced business solutions for the restart of the entire sector".

The Cosmoprof branded events stand out for their ability to adapt to the specific needs of each market. In addition, the exclusive Cosmoprof format combines a unique show and exhibition combination, with opportunities for training and updating, and live collaborations with trend agencies and experts from all over the world. What's more, Cosmoprof digital services, which are constantly updated, help stakeholders optimize their visits to the fair, making Cosmoprof events an increasingly strategic experience for suppliers, manufacturers, brand owners, buyers, distributors, retailers, and operators interested in new solutions for developing their businesses.

Thanks to these features, the Cosmoprof 2022 editions around the world registered highly positive results, and obtained great appreciation from global stakeholders.

**Cosmoprof North America** took place from 12 to 14 July 2022 in the Las Vegas Convention Centre (LVCC) in Las Vegas, NV. The exhibition gathered under one roof **more than 1,100 brands and 32,000 operators**. For the first time, an entire pavilion was dedicated to Cosmopack North America, hosting the leaders of the beauty supply chain. In addition, finished product brands exhibiting at Cosmoprof could present new proposals matching consumer's habits and needs in the US with a special focus on sustainability, BIPOC beauty, and digital solutions. Cosmoprof North America will be back **from 11 to 13 July 2023**, once again **at the Las Vegas Convention Centre**.

From 15 to 17 September 2022, the first edition of **Cosmoprof CBE ASEAN** took place at the IMPACT Exhibition & Convention Centre in Bangkok, Thailand. Cosmoprof CBE ASEAN was born from the collaboration between the BolognaFiere Group, Informa Markets, and China Beauty Expo (CBE). **More than 500 international companies and brands and over 8,200 operators** fostered new business opportunities in Southeast Asian countries, combining the skills of the most referenced trade fair organizers in the world. The next edition will be held **from 14 to 16 September 2023, at the Queen Sirikit National Convention Center (QSNCC), Bangkok, Thailand**.

**Cosmoprof India**, the network event dedicated to the Indian market, came to an end with great results. From 6 to 8 October 2022, the new and innovative Jio World Convention Centre in Mumbai hosted **7,500 operators coming from more than 50 countries and 300 brands from 12 countries**. This year the first edition of Cosmopack India was presented, too, with a specific area reserved for the supply chain of the beauty industry. Cosmoprof and Cosmopack India reflected the dynamisms and the growth of Indian beauty. **Cosmoprof India 2023 will be held at the Jio World Convention Centre from 7 to 9 December**.

**Cosmoprof Asia** is taking place in conjunction with **Cosmopack Asia** in Singapore this year, from 16 to 18 November 2022 at the Singapore Expo Exhibition Centre. Singapore, a sustainable and fast-growing city, represents the gateway to the Asia-Pacific region and offers a vibrant and cutting-edge business environment. The leading B2B event for cosmetics in Asia, strongly supported for 25 years by the key players in the sector, is continuing its mission of bringing together the whole industry in the Asia-Pacific region. **Over 1,200 exhibitors from 46 countries and regions** are showcasing their new proposals to retail outlets, distributors, wholesalers, finished products brands, supply chain professionals, and hair and beauty salon owners. **In 2023**, the Fair will return to its home turf of Hong Kong from **14-16 November for Cosmoprof Asia (AsiaWorld-Expo)** and **15-17 November for Cosmopack Asia (Hong Kong Convention & Exhibition Centre)**.

Looking to 2023, the upcoming year will get under way with the **54th edition of Cosmoprof Worldwide Bologna**, which will take place from 16 to 20 March 2023 in the Bologna Exhibition Centre. After the excellent results of the 2022 edition, with 220,057 operators from more than 140 countries and over 2,700 exhibiting companies from 70 countries, leading companies are confirming their presence in Bologna and are ready to present their most innovative proposals to global stakeholders. To adapt to the activities and commercial calendar of stakeholders, the 2023 edition will return to take place in March, the most suitable period for launches on the main markets, in full compliance with the most important international holidays. The areas dedicated to the supply chain and the retail channel of Cosmopack and Cosmo | Perfumery & Cosmetics will be active from Thursday 16 to Saturday 18 March 2023 to concentrate the attendance of operators from abroad on weekdays. The pavilions for the professional channel, collected under Cosmo | Hair & Nail & Beauty Salon, will open from Friday 17 to Monday 20 March 2023 to allow visits to both international distributors as well as operators of hair salons and beauty centres during their closing days. Special projects and initiatives will enrich the content of what is considered the most important B2B event for the sector. The Cosmoprof and Cosmopack Awards will celebrate the most avant-garde launches in the global beauty industry. CosmoTalks educational sessions will involve international experts and forerunners to explore what's next for beauty, with special attention on new technologies and unique digital scenarios.

In 2018, thanks to the acquisition of the German group **Health and Beauty**, BolognaFiere Cosmoprof consolidated its leadership in Europe through the direct management of the Beauty Forum network, with more than 20 consolidated events dedicated to the professional beauty sector.

Dynamic as always, further projects are planned for the next few months, focusing on strategic markets for the cosmetics industry.

For further information, [www.cosmoprof.com](http://www.cosmoprof.com)